

The logo for Loop Methods features the word "LOOP" in a stylized, white, sans-serif font. Each letter is designed with a circular arrow that loops back to the start of the letter, creating a continuous cycle. Below "LOOP", the word "METHODS" is written in a clean, white, sans-serif font.

LOOP  
METHODS

[www. loopmethods.com](http://www.loopmethods.com)



**ENTERPRISE** SOFTWARE  
SOLUTIONS



**TECHNOLOGY** SOLUTIONS  
FOR STARTUPS



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# ABOUT LOOP METHODS



LOOP delivers value centric end-to-end e-business solutions through implementation of sound business strategy, exclusive creative design and innovative technology solutions.

LOOP brings a technologically rich leadership team with diverse experience across industries and geographies which has allowed the company to invest into a centre of excellence thereby building future product solutions, that ultimately benefit the customers in their development cycle.

LOOP is recognized as a top provider of enterprise empowerment solutions, enabling you to steal a march on the competition. Only by unlocking the knowledge hidden in your business - whether it is stored in a database or mountains of documents - you can gain an insight into your customers, markets and business performance and communicate effectively.

LOOP realizes a competitive advantage by having its development team based in the growing IT Powerhouse - India. Loop provides high quality cost-effective solutions and professional services to clients in India, USA, and MEA Region. Loop provides end-to-end e-business solutions including strategy, design, development and technology services across platforms, devices, and networks.

# OUR VISION, OUR MISSION, OUR BELIEF



## VISION

To be an organization which best understands and satisfies the requirement of large & small organizations to drive technology related efficiencies.

## MISSION

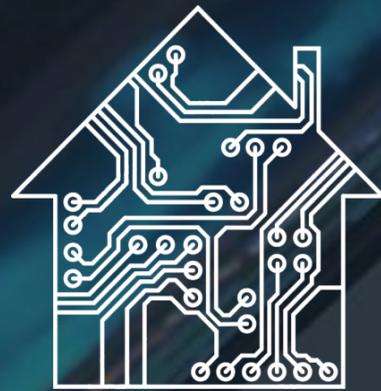
Empower organizations by leveraging technology to develop total low cost of ownership solutions to reap the benefits of cloud, mobility, & process automation.

## BELIEF

If we can think like the actual users, we can create impactful solutions like no one does, the biggest roadblock is to do it efficiently and without complicating it.

# OUR OFFERINGS

## INTERNET OF THINGS



- ✓ To identify and track data of things
- ✓ To collect & process the data to detect changes in the physical status
- ✓ To enhance the power of networking by developing processing capabilities
- ✓ To make smaller and smaller things to connect and interact

## MOBILITY SOLUTIONS



- ✓ Mobility is at the core of Digital Transformation driving innovation in today's business world.
- ✓ Mobility helps companies leverage contextual data to reach out to customers, employees and partners anytime, anywhere.

## APP DEVELOPMENT & MAINTENANCE

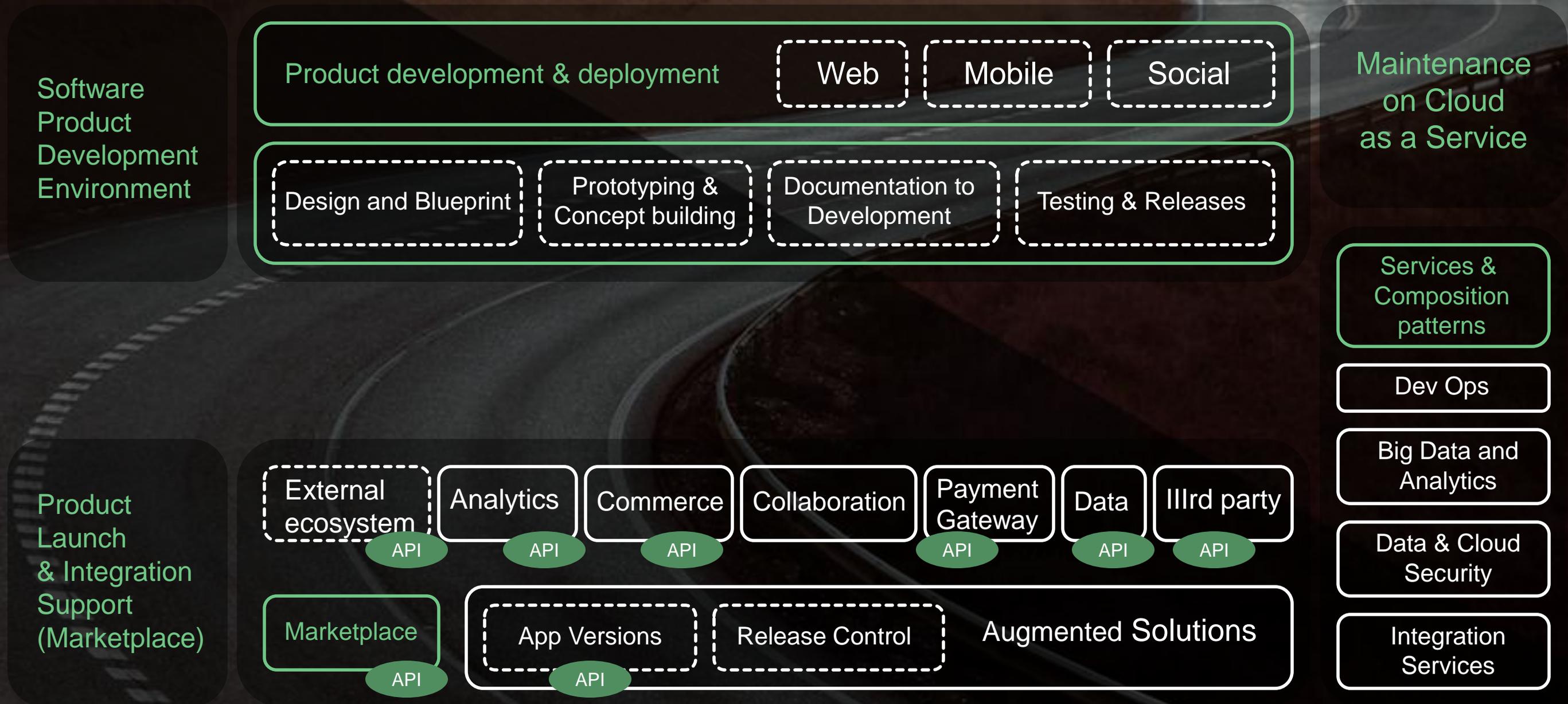


- ✓ We provide a highly efficient software development service with exceptional technical capabilities and processes..
- ✓ Our skills include technical writing requirements, software integration and support as well as software-as-a-service (SaaS)

# HOW | DEVELOPMENT FRAMEWORK



Building software for the cloud with the necessary integration architecture for a readily available solution for collaboration



# HOW | SMART ODC



Effective Outsourcing using a efficient Offshore Development Centre's, providing a significant cost and quality advantage

ODC @ LOOP

## ➤ RESEARCH SAYS

- ✓ 400% EXTRA cost, if not Outsourcing at all.
- ✓ 60% cost saving over existing large traditional OEM's providing outsourcing services.

## ➤ FACTS

- ✓ ZERO Initial Capital Investment Required
- ✓ State of the Art Infrastructure facilities, as world class software development lab.
- ✓ Flexible engagement models to make our clients most competitive.
- ✓ Faster roll out of Software products before your competitors .
- ✓ Always ready for new technologies, through outsourced technology R & D.
- ✓ Low Cost of Development Ownership and a faster ROI.
- ✓ Cost effective solution of after sales support of the launched product

## ➤ 4 STEPS TO A QUICK ODC

**STEP 1** ➤ Setting up Infrastructure environment.

**STEP 2** ➤ Setting up Development environment.

**STEP 3** ➤ Manpower and Team selection

**STEP 4** ➤ A functional ODC

# OUR OFFERINGS



# TECHNOLOGY PROFILE



# SUCCESS STORIES

The collage features the following success stories:

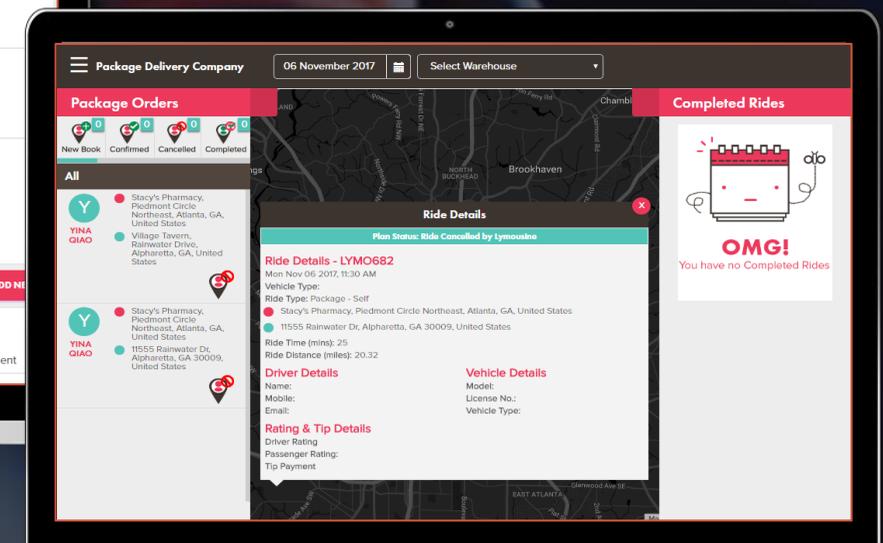
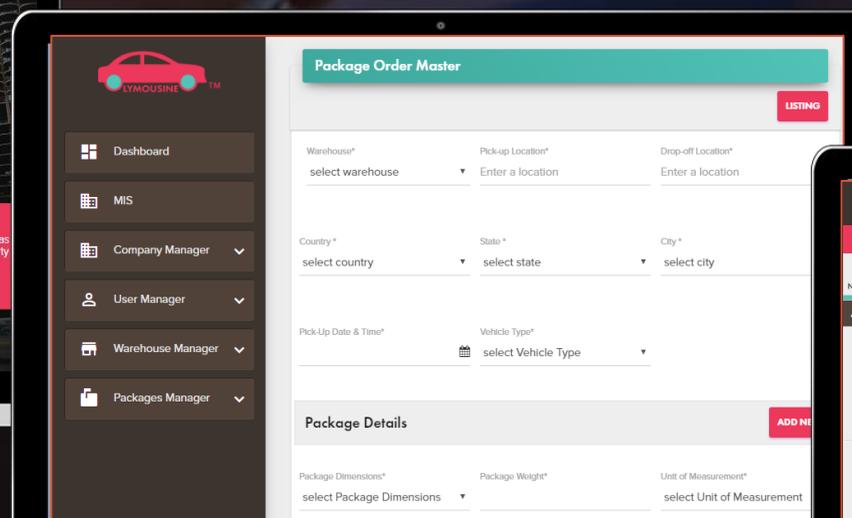
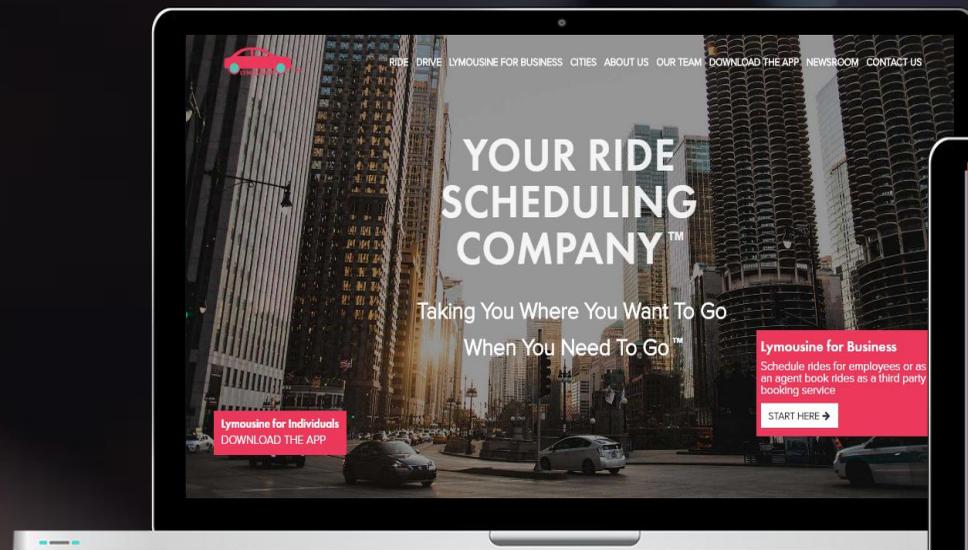
- eProcBay online**: Collaborate - Working. In addition to the team's external mindset that understanding and practices fall in SME segment and effort has not been and its people capabilities.
- Taxi Sécurité**: Bienvenue sur Taxi Sécurité. SOLUTION PRÉVENTIVE CONTRE L'INSÉCURITÉ DANS LE TAXIS.
- LYMOUSINE**: Logo featuring a red car.
- KAHUNA**: Logo featuring a green field and a person.
- Klika**: Logo featuring a green field and a person.
- dubber**: Logo featuring a red speech bubble.
- RAZA**: Logo featuring a blue and yellow sun. Text: "keep talking".
- DLF**: Logo featuring a blue and white geometric design.
- Tripzee**: Logo featuring a blue and white design. Text: "Bringing Miles and Smiles Together...". Services: Air Reservation, Hotel Reservation, Car Reservation.
- Grocerywiz**: Logo featuring a green and yellow fruit.
- SmartAgent**: Logo featuring a blue and yellow design. Services: Feedback, Rate, Support, Upgrade.
- oyaka.com**: Logo featuring a couple walking. Text: "oyaka.com".
- Whimbl.**: Logo featuring a blue and yellow design. Text: "Whimbl. your world". Services: household Services.
- m-TOLL**: Logo featuring a blue and white design. Text: "m-TOLL A SMART WAY TO PAY TOLL".
- JTB**: Logo featuring a red and white design. Text: "JTB USA, Inc. Perfect moments, always".
- airk**: Logo featuring a blue and white design. Text: "airk".
- OnePro**: Logo featuring a blue and white design. Text: "OnePro".
- REPIN MASTERBATCHES**: Logo featuring a colorful design. Text: "REPIN MASTERBATCHES".



# LYMOUSINE

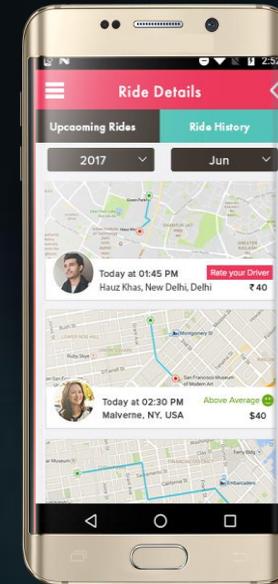
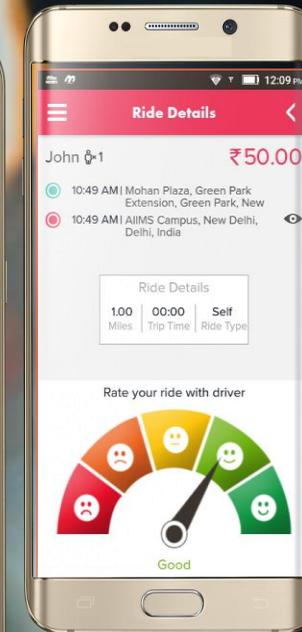
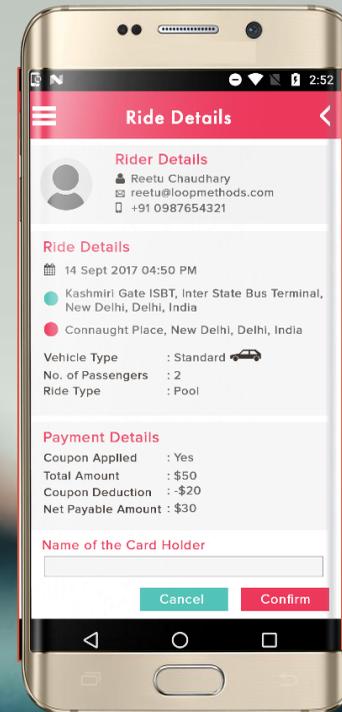
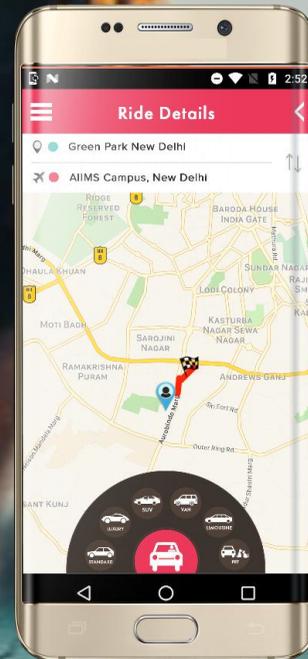
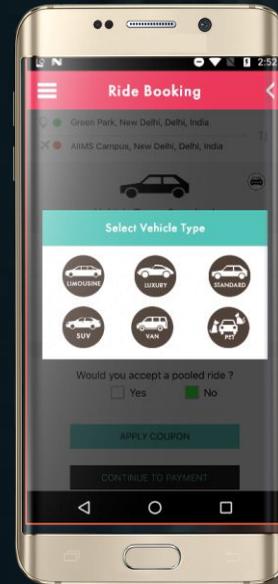


- ✓ **Lymousine – Ride Scheduling Application**
- ✓ Lymousine is a new on demand transportation platform
- ✓ Lymousine's approach to on demand transportation services is fundamentally different from all others on the market today as it is more of Driver Centric ,ensuring maximizing daily early potential of drives using its Intelligent GRASP algorithm.
- ✓ The Grasp Algorithms ensures better driver scheduling –
  - ✓ Drivers maximizes daily earning
  - ✓ Minimization of unloaded miles driven
  - ✓ Minimization of wait time between rides
- ✓ Competitively Priced & Best Airport Arranged Pickups along with Return Trip and Third Party Booking

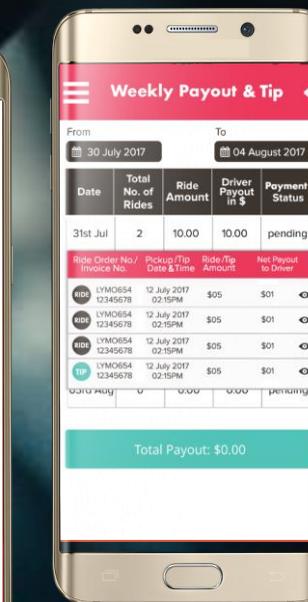
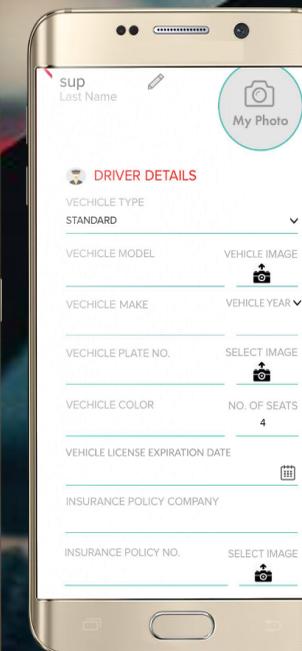
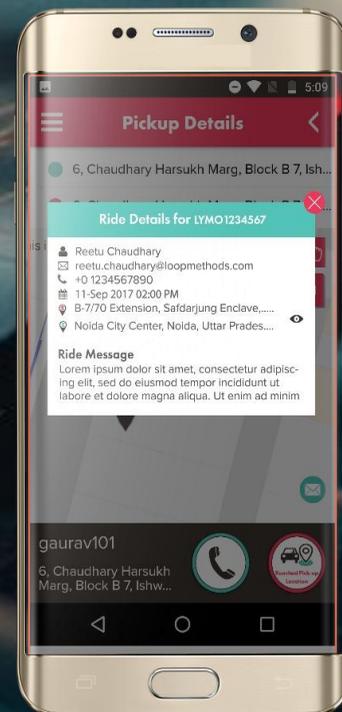
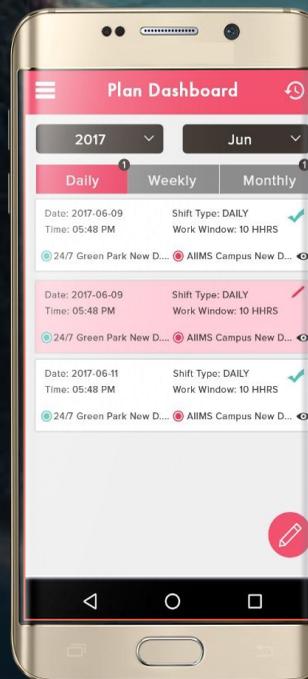
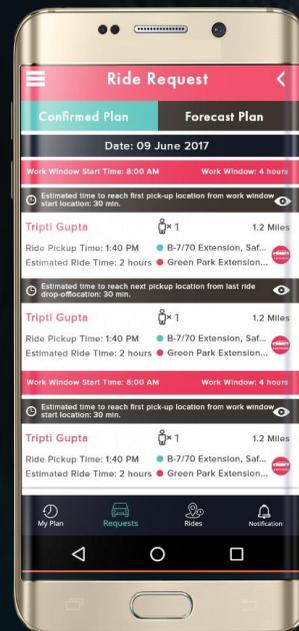




## RIDER



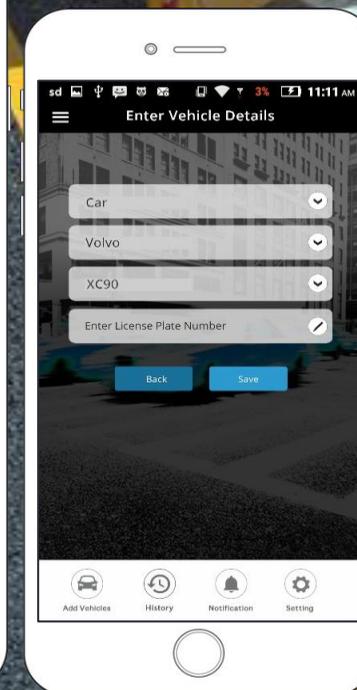
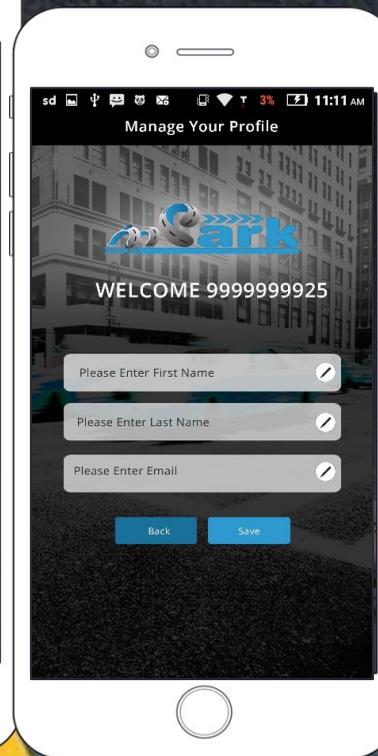
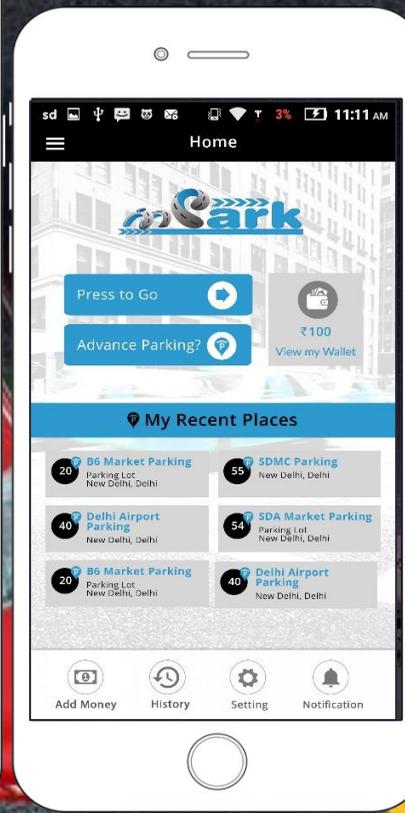
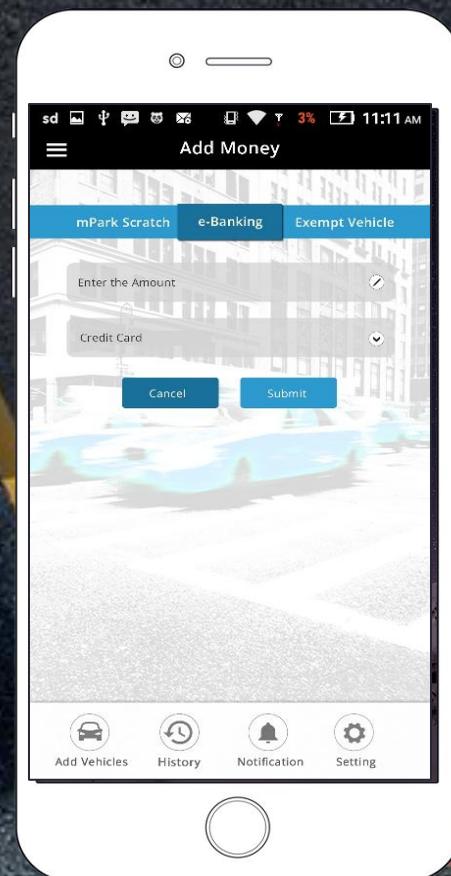
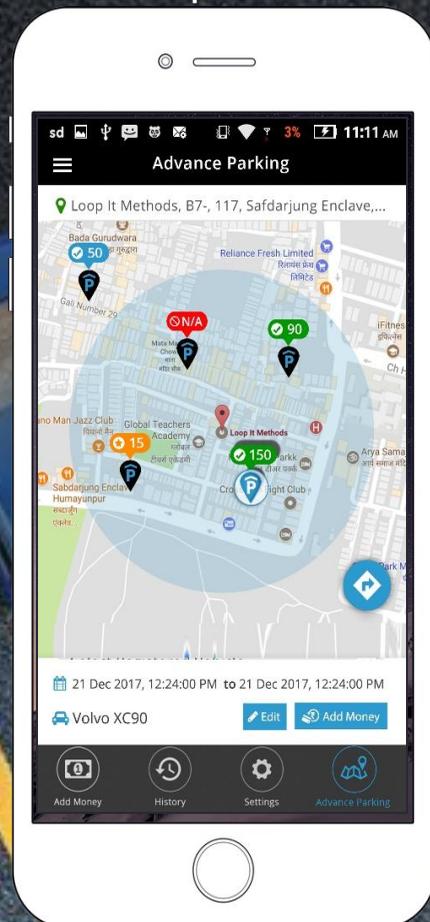
## DRIVER



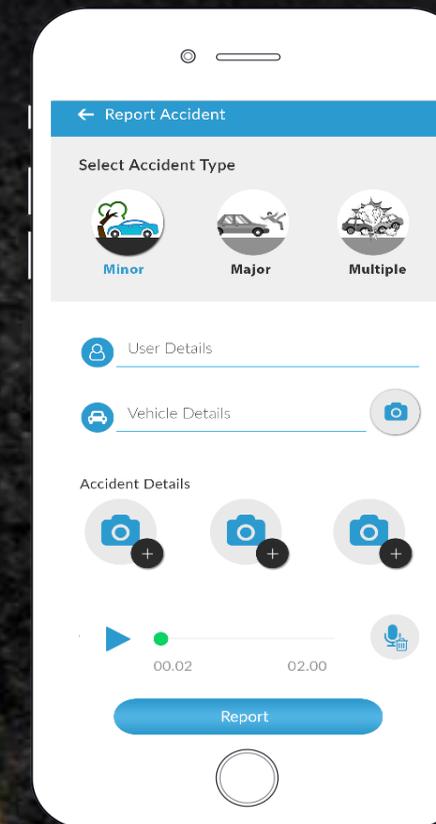
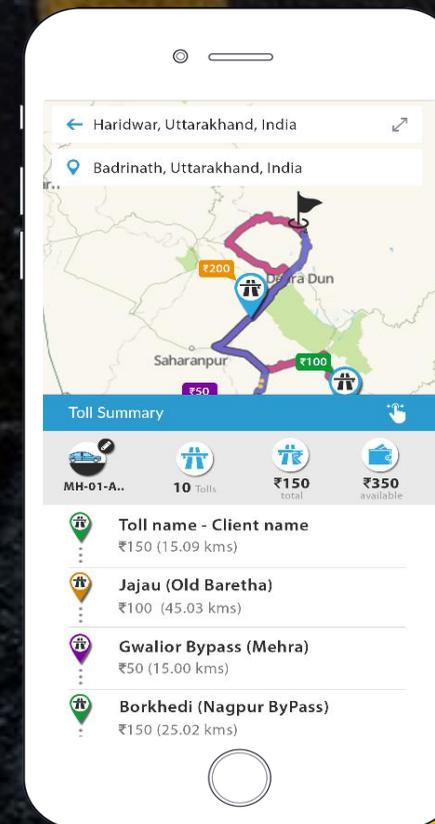
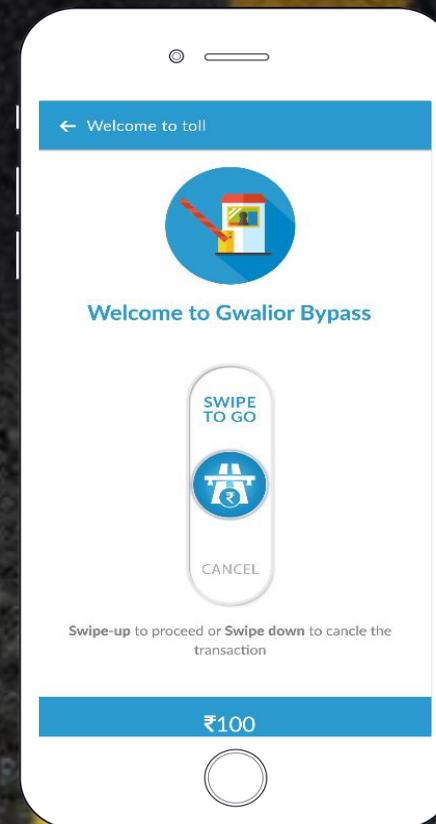
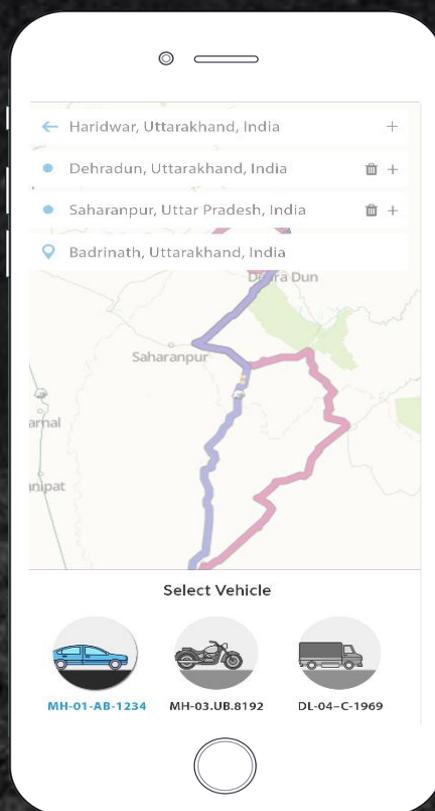
# MPARK



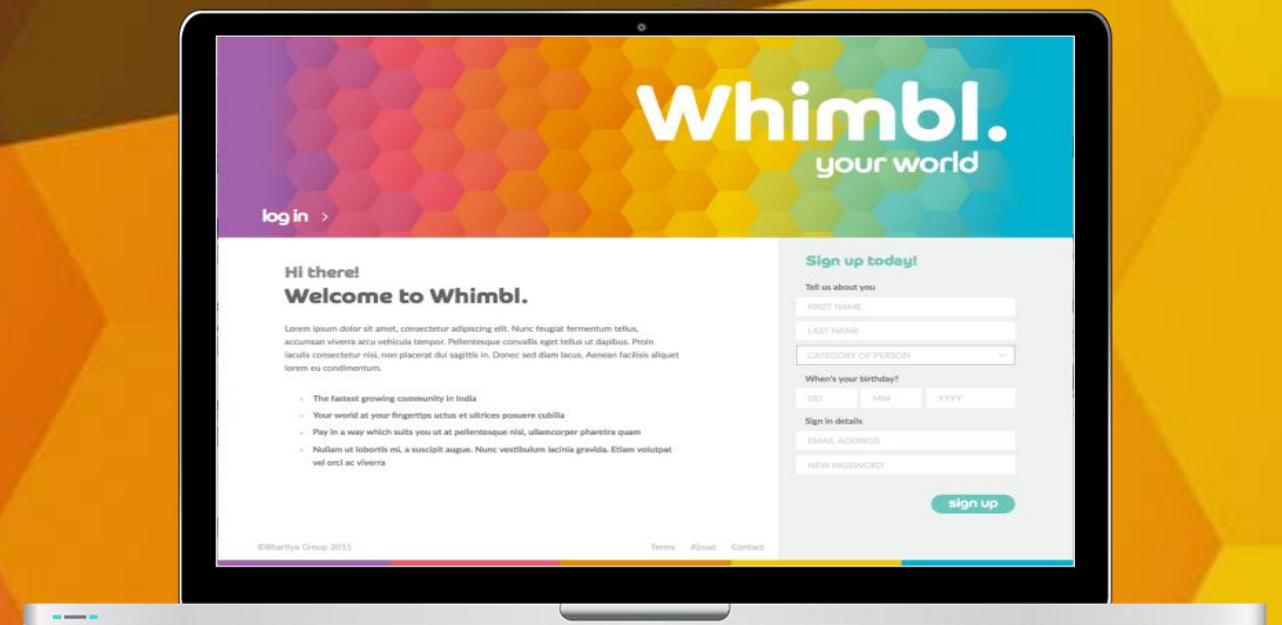
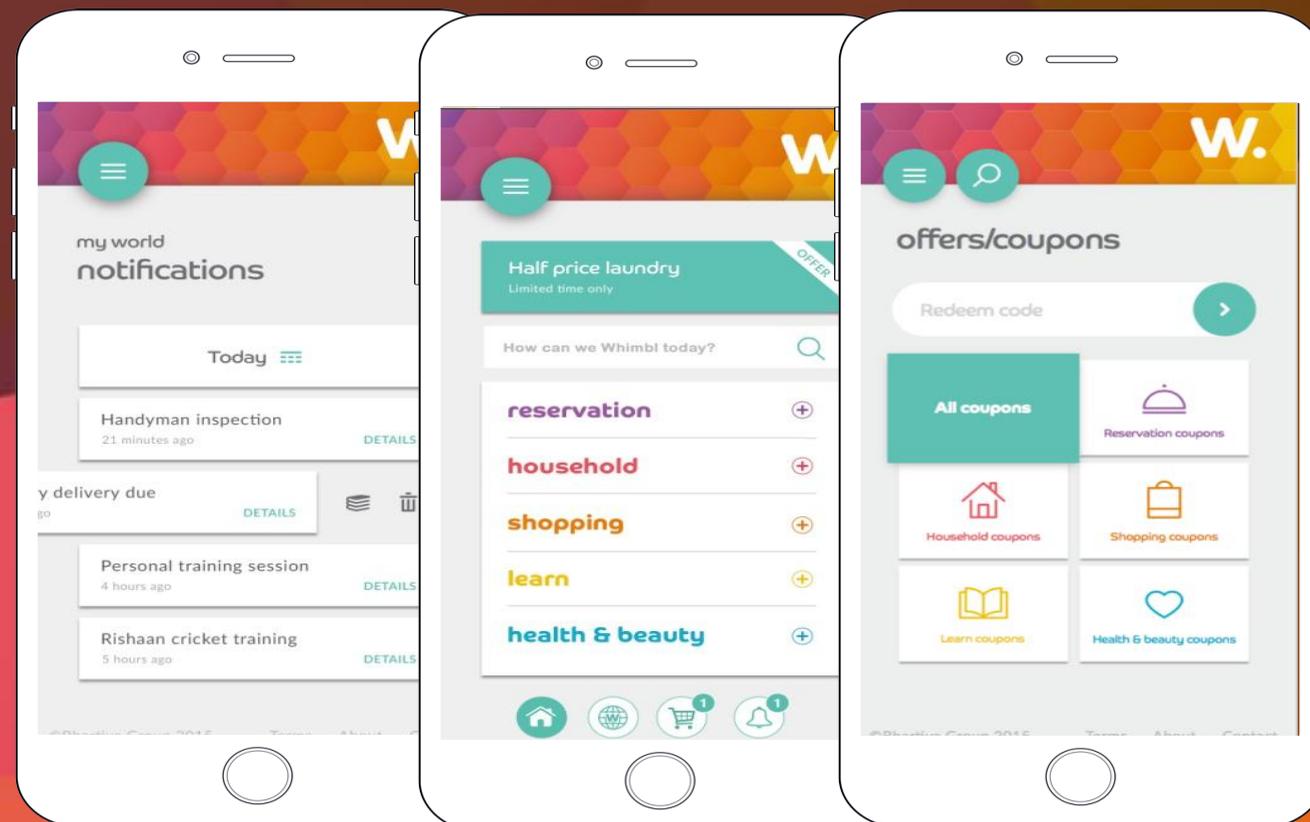
- ✓ **mPark – Smart Parking Automation Application**
- ✓ mPark enables the users to book parking in advance and thus preventing them the hassle of finding the slot when required.
- ✓ It promotes Cashless transaction but enabling user to add money in mPark Wallet
- ✓ **IOT:** The platform integrates Devices (Controlling Boom Barrier), Mobile Apps (Capturing User location) and web backend (For User Authentication, Transactions , MIS etc. ) into one platform for seamless UX and ease of user transaction.
- ✓ mPark users can access, control the Boom Barrier when entering Or Exiting a parking at the tap of button on their respective mPark mobile app



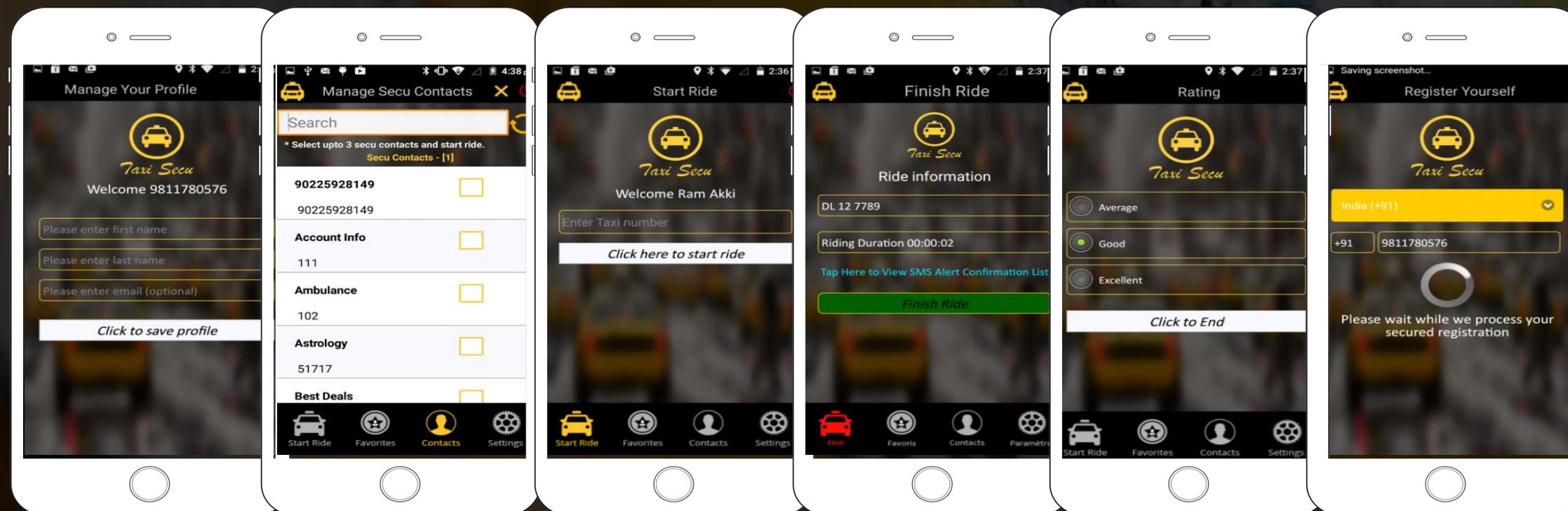
- ✓ m-Toll is a technology based on the most reliable and fastest “go-to-market” system for converting the manual toll collection and token/ card based toll collection into an automated platform
- ✓ It reduces the ‘wait time’ & ‘queueing’ in the Toll booth as both the boom barrier and payment is managed by the app itself.
- ✓ It uses high end technology and **Machine Learning** to authentic the User and his/ her Vehicle thus reducing human dependency at toll booths
- ✓ Cashless transactions and ease of usage are its core features
- ✓ Apart from Toll payment user can earn points for being good Samaritan by reporting accidents, hazards, traffic jams etc.



- ✓ 'Whimbl is a personalized, efficient and undeniably clever app that ensures that you're always plugged into life in the Bhartiya City.
- ✓ Here's Whimbl - It's as fun to use as it sounds and it gets tasks done that makes it an assistant like no other.
- ✓ It can bring groceries to your door, remember to pay your bills before due,
- ✓ Call for a plumber, get your yearly sugar levels checked on time
- ✓ Arrange for that violin instructor, to get you to use that violin you bought three years ago, Book a show, book a table, book a court, replenish your groceries, get your car washed, you get the idea



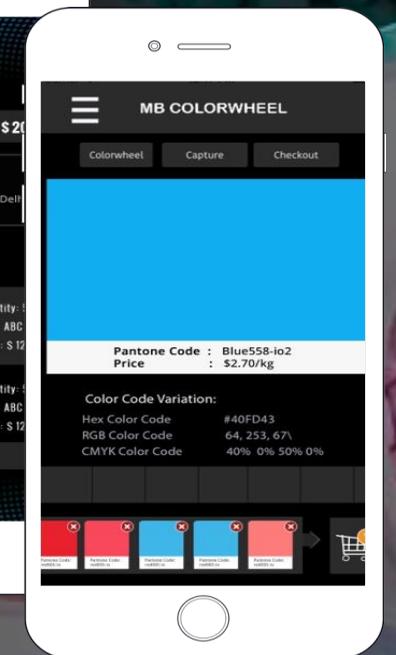
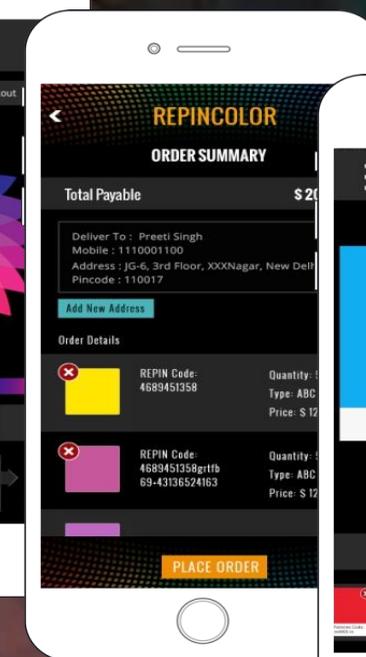
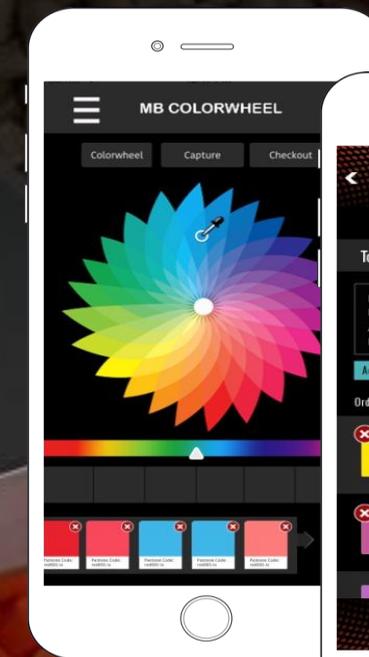
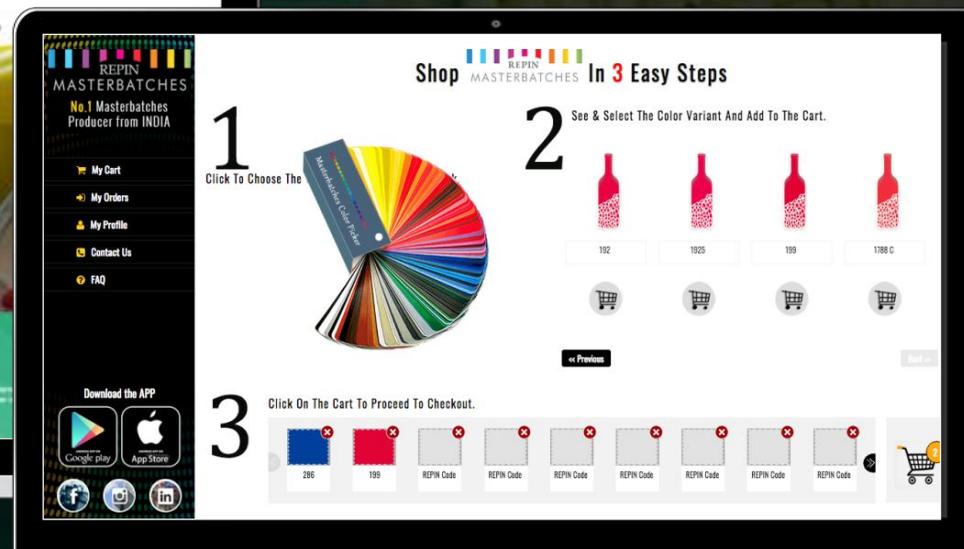
- ✓ Taxi Secu is an app that helps the Taxi users to have a safe and secure ride by being more informed about the ride. Abusive taxi drivers are fast becoming a major source of insecurity in large cities.
- ✓ Loop was engaged to build Taxi Secu B2C mobile & web platforms
- ✓ It's B2C platform, a multi-level hierarchy b2b workflow platform with interfaces with Admin / Backend, AP/ Web services and Customers (using Front end - Mobile & Web Apps)
- ✓ It is developed both for web as well as Smartphone devices viz. I phone Android and Windows Phone. As well as non smart phone users



# REPIN



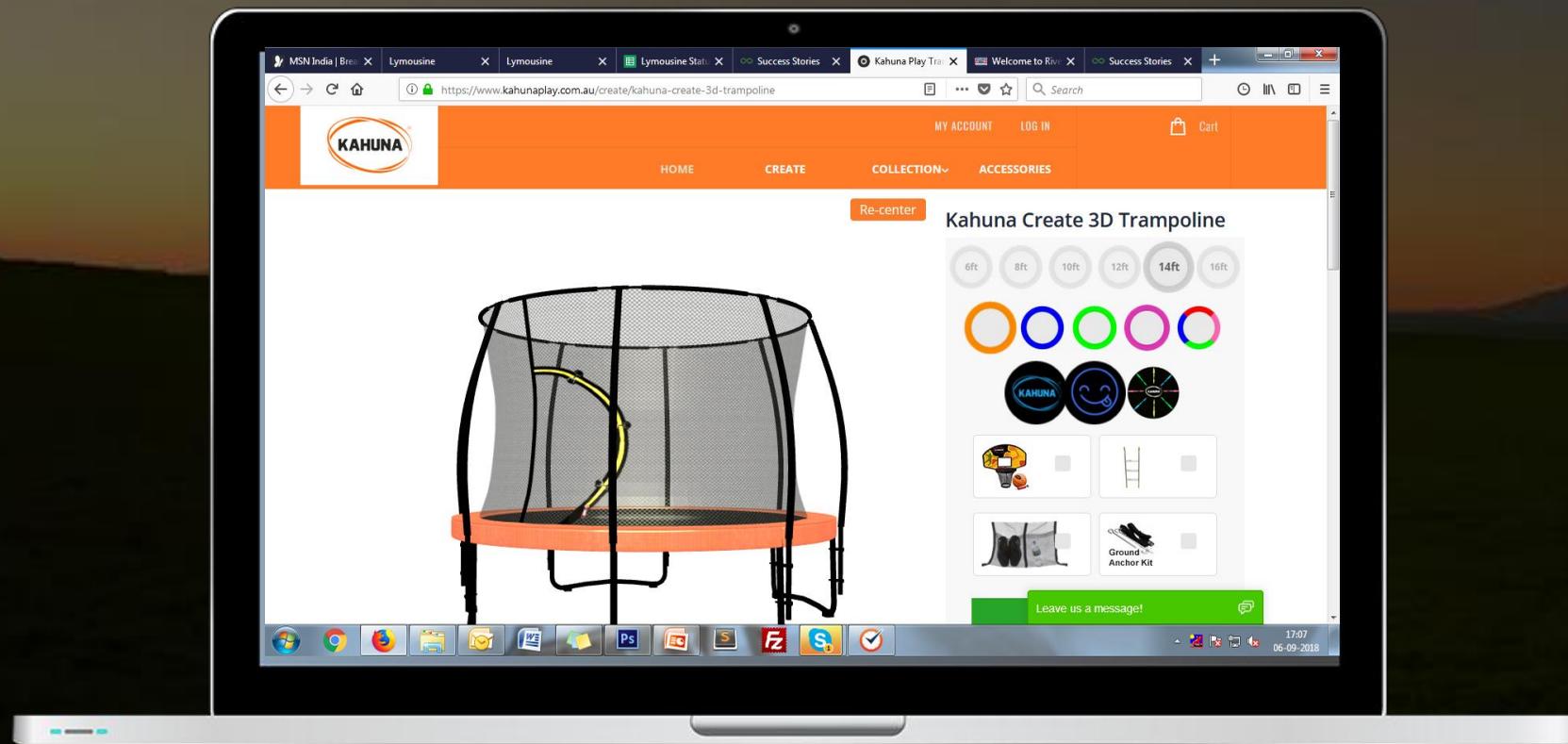
- ✓ **REPIN Website & Marketplace Application**
- ✓ REPIN is an internationally recognized brand known for its ground breaking, multi-technology system and process solutions for manufacturing of superior Masterbatches.
- ✓ Loop was engaged to build REPIN B2C mobile & web platforms
- ✓ REPIN b2b platform , a multi-level hierarchy B2C workflow platform with interfaces with REPIN Admin / Backend, REPIN AP/ Web services and REPIN Customers (using Front end Mobile & Web Apps)
- ✓ It is developed both for web as well as Smartphone devices viz. I Phone and Android Phone.



# KAHUNA TRAMPOLINES



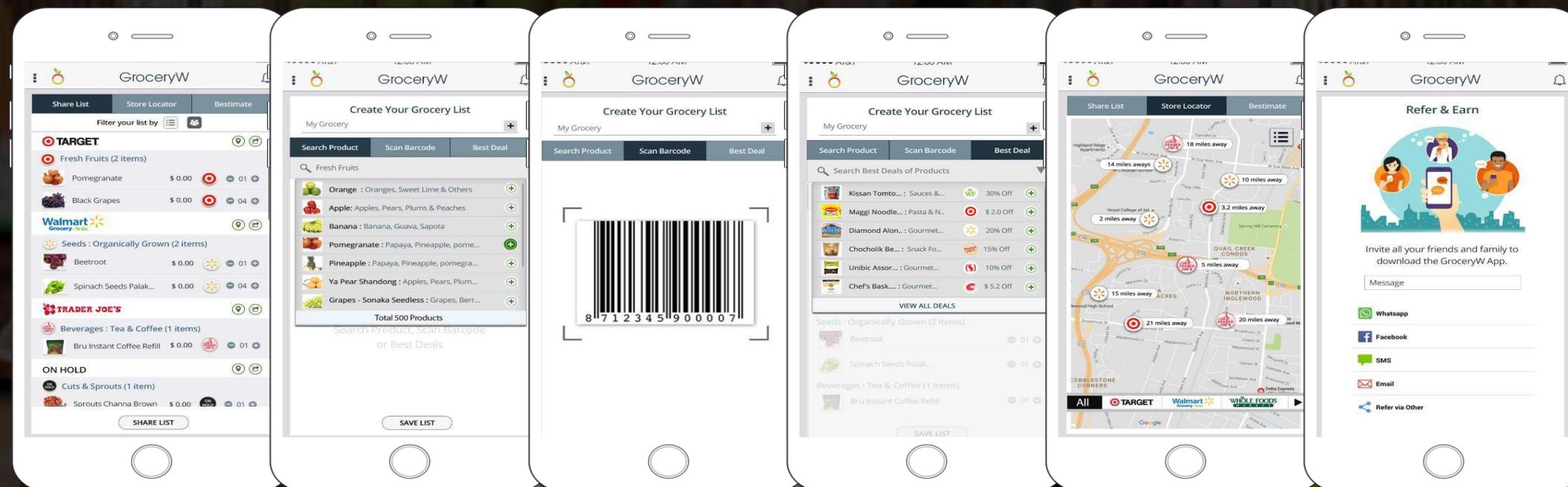
- ✓ Find out why more and more families around the country are falling in love with our wide range of Kahuna trampolines. With over 30 designs, a range of sizes, colours, pad options, mat designs and accessories, our Kahuna range is fast becoming Australia's first choice.



# GROCERY WIZ



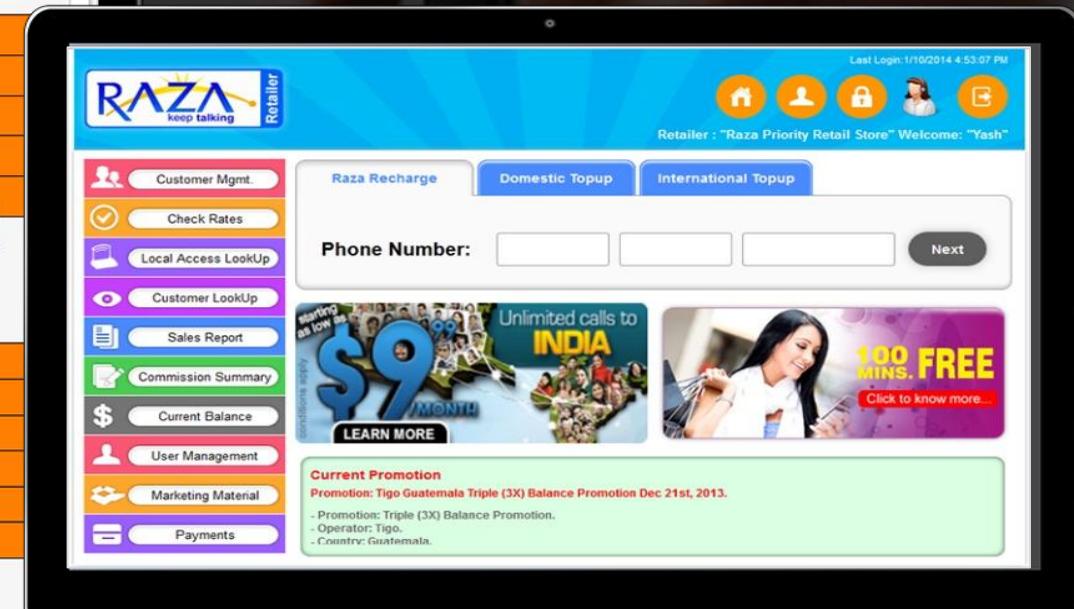
- ✓ Grocery organizer for the busy professional or the home maker. Make your smart phone work smart. Instead of yet another online grocery store it is a tool that monitors your expenditure, regulates surplus & shortage, besides plenty features. Works for homes, pantry, cleaning, coffee rooms etc.
- ✓ Creates shopping lists fast & accurate. Access 8 million items of major grocery stores with up to date prices, product images, description, weight or volume.
- ✓ Divide list between grocery stores, wholesale clubs, health food and online stores according to coupons, deals, discounts or specialty.
- ✓ Shopping history, consumption patterns, expenditure analysis, store locator, item search, list sharing and merging, discount coupons.



# RAZA APPLICATION



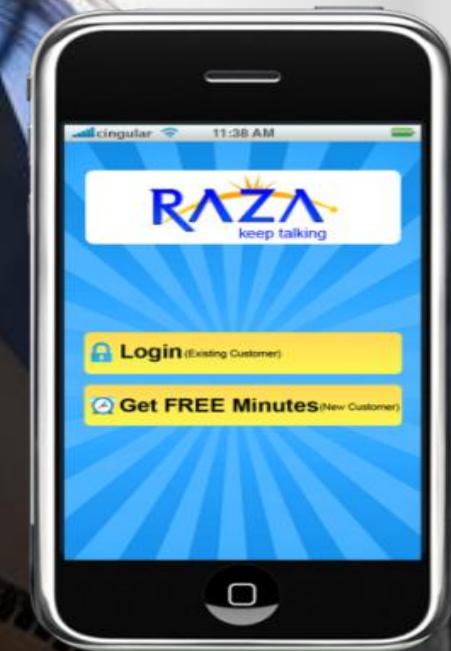
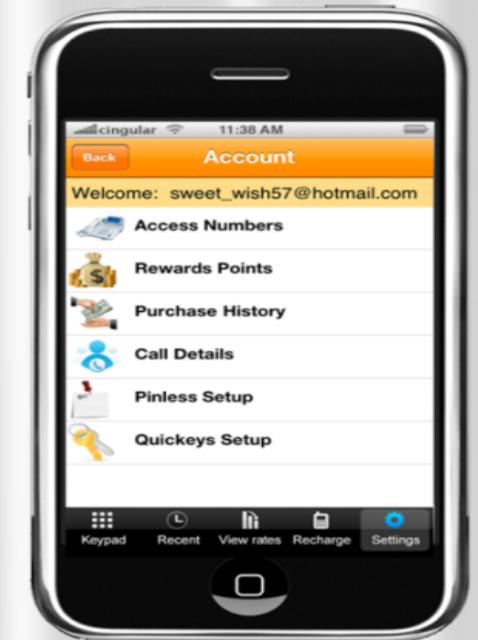
- ✓ Loop was engaged to build Raza b2C , b2b and mobile platforms
- ✓ RAZA b2b platform , a multi-level hierarchy b2b workflow platform with interfaces for Raza Admin / Management /Back office, Raza Agents and Raza Retailers , developed both for web as well as Smartphone devices viz. I phone , Android and Windows Phone.



# RAZA APPLICATION



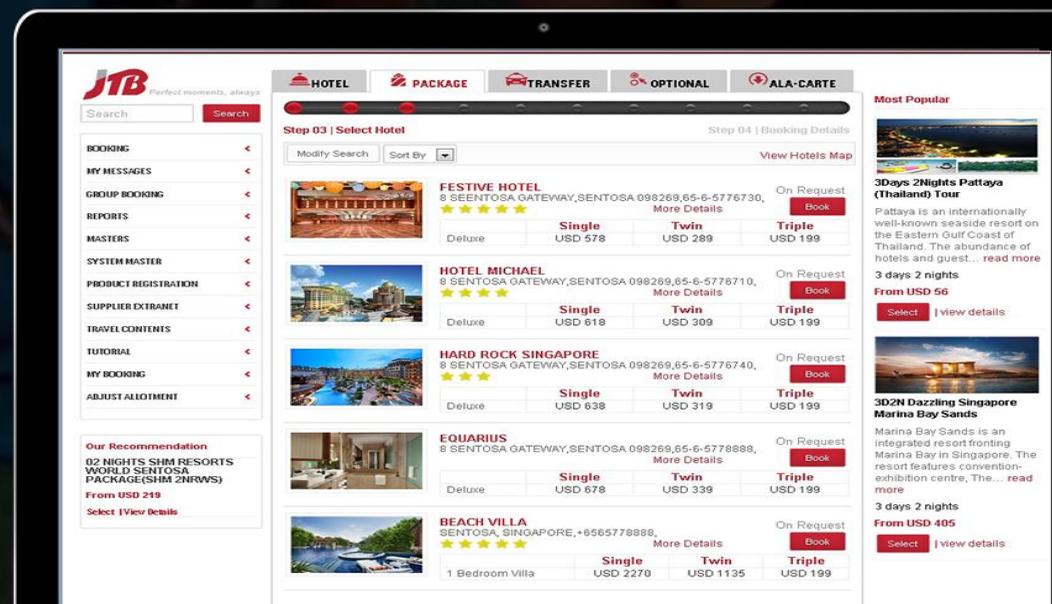
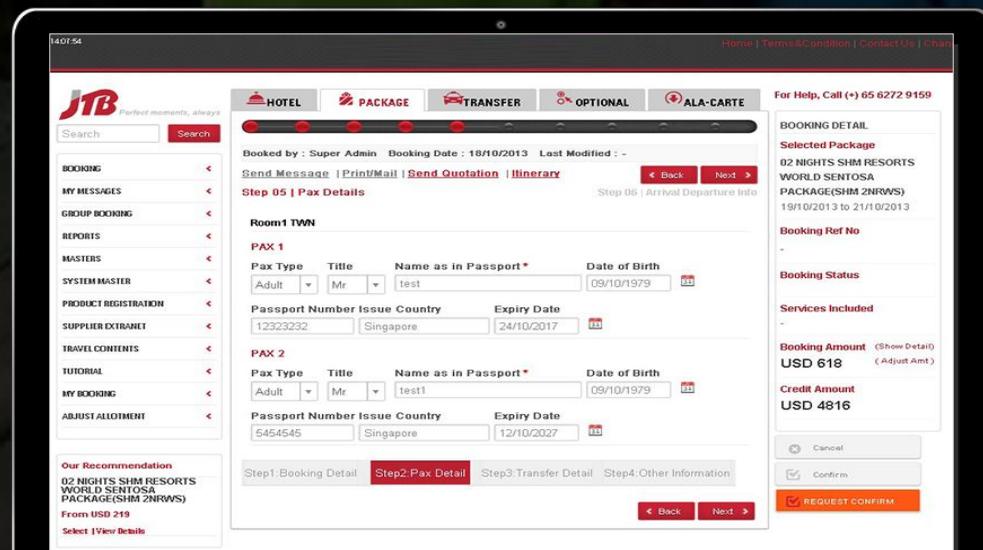
- ✓ Is the largest outbound Calling Card Provider in USA
- ✓ Raza (keep talking) Mobile Apps ( I phone , Android ) developed by LM enable existing and new RAZA users to call major cities in the world using Smartphone Apps at very competitive rates.
- ✓ Pin-less dialling, In-app Minutes purchase, Points earning based on minutes used and Redemption facility are some of the key features of the Smartphone app. Just pick up your phone and dial the # from its native phone like dial pad or select a contact from the phone to make call at cheap rates.
- ✓ Smart phone based APPS were designed / developed which use support of XML web services, Phone UID to validate Existing / New Registered Users through phone Apps, letting them call friends and family (local and international) without the need of providing PIN number to make a call (PIN less dialling). The Platform is built using Native Application Framework for I phone, Android and uses existing Raza Telecom Soft Switches for Call Routing.



# JTB (ASIA PACIFIC)



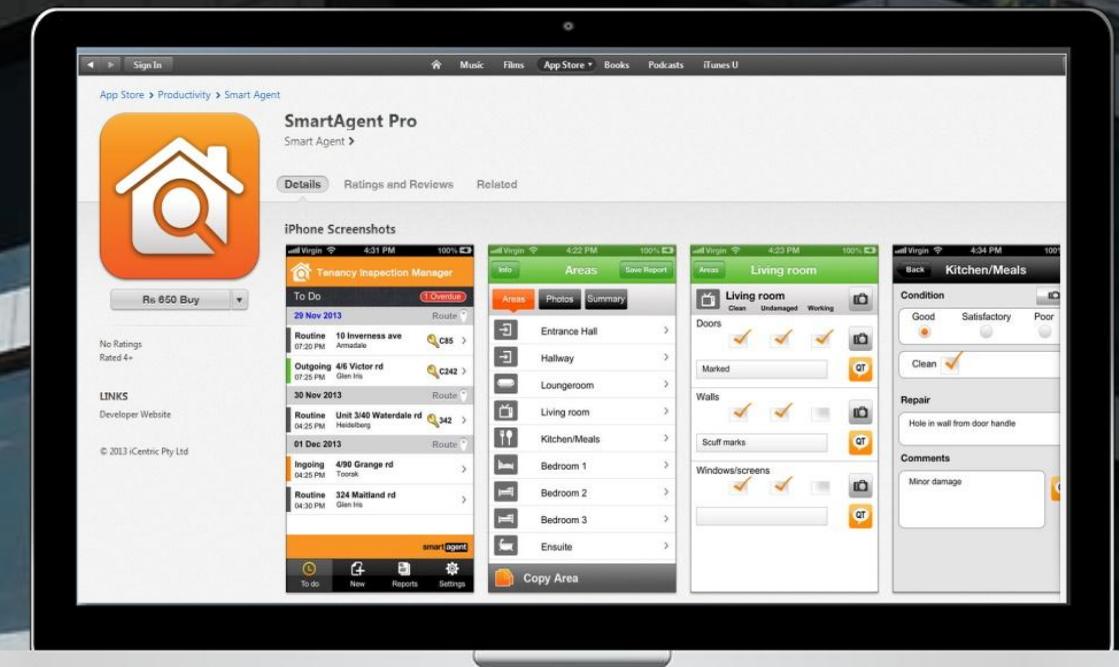
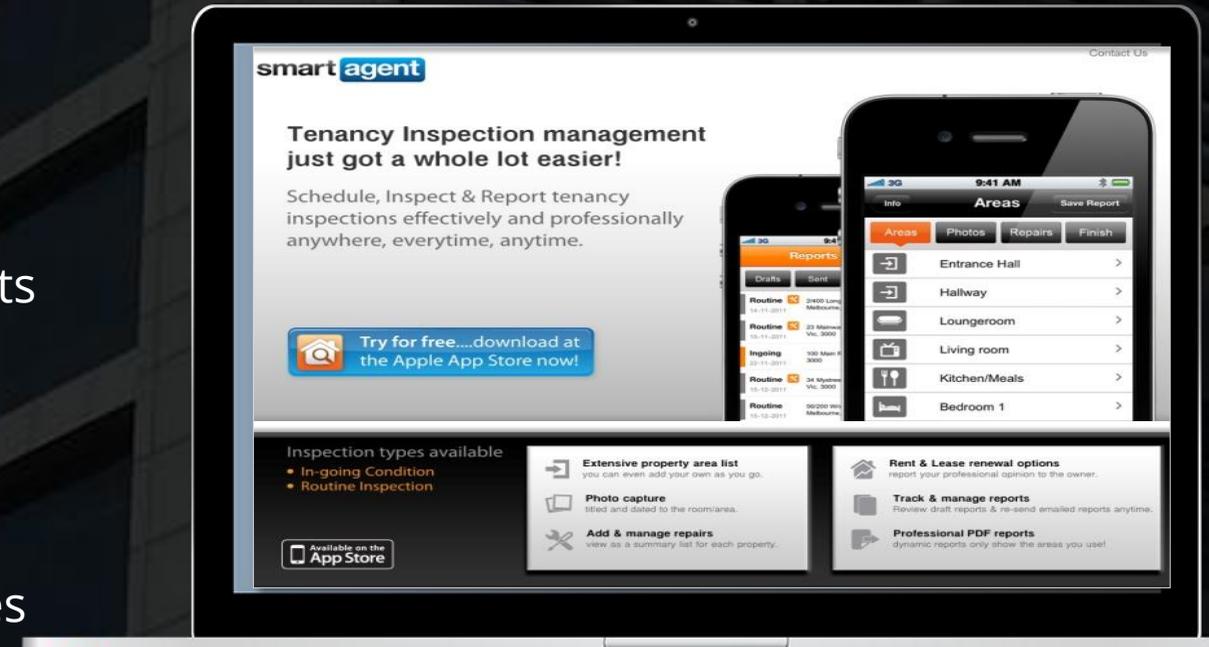
- ✓ Technology partner of Japan Travel Bureau, Asia Pacific (JTBAF)
- ✓ Loop Developed a multi-layered B2B engine for multiple geographies across Asia Pacific region viz. Singapore, Thailand, Malaysia and Vietnam etc.
- ✓ This b2b web system powers all JTBAF b2C sites in Singapore, Vietnam, Thailand & Malaysia
- ✓ Designed a B2B system built in consultation with JTBAF team which enables JTB's Agencies / Suppliers to manage / book hotels, transfers, services and tailor made packages online and help cut transaction costs, find the best rates available and helps connected branches / agents / sub-agents to generate higher revenues
- ✓ The aforesaid is B2B model provides functionality to integrate Travel Agencies and respective Travel Agents, having their own personal interface along with their unique access credentials to search and monitor inventory, bookings. The engine helps to manage Currency conversions, mark-ups, discounts on the products offered through B2B interface with minimum effort and time.



# SMART AGENT APPLICATION



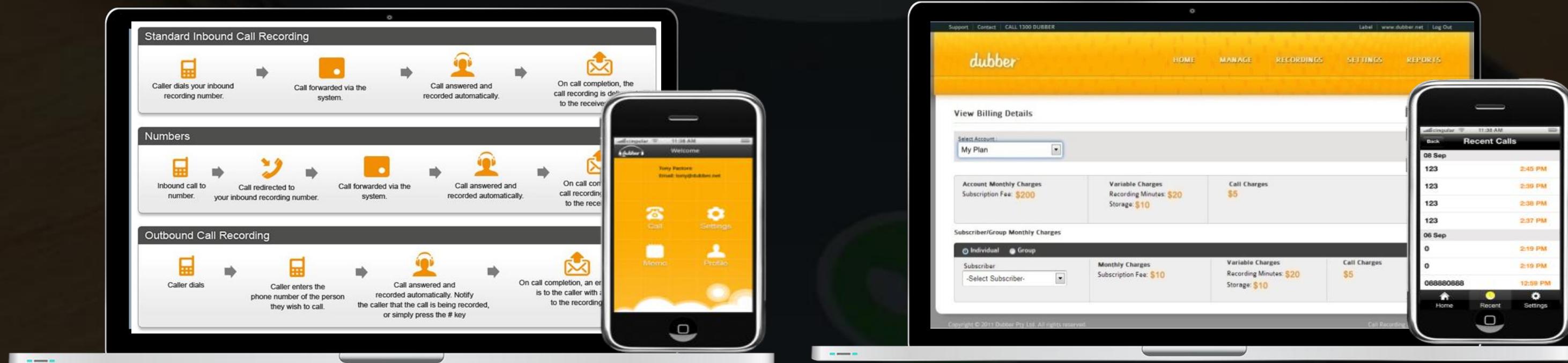
- ✓ RIM (Rental Inspection Management) is an iPhone and iPad application which is used to analyse any rented properties current condition.
- ✓ The application is built for both small real estate agents to large real estate corporations (Rp Version) having large team of agents to manage rented, leased properties.
- ✓ Users of the system can use RIM to inspect any property before giving it on the rent, during occupation and after property is vacated. RIM helps user to analyze overall condition of property and generate report accordingly. Using RIM user can click images of the property and tag it to the report, mail this report and take print out of the report. RIM provides actual overview of property condition.



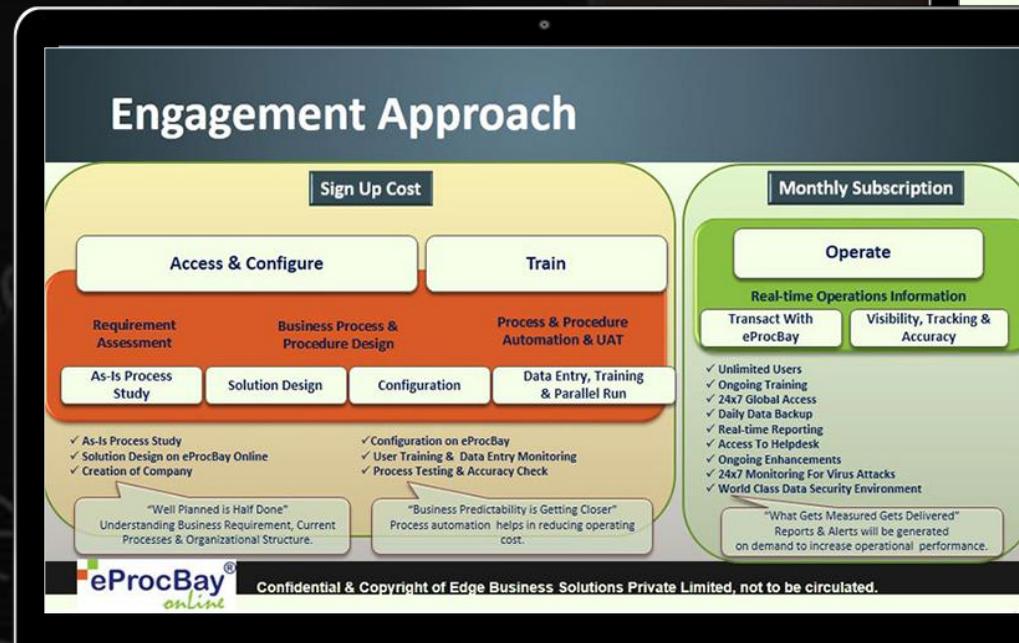
# DUBBER



- ✓ Dubber is a call recording solution which delivers dramatic benefits to both Large Enterprises and Individual users on subscription based licensing plans.
- ✓ In an Enterprise any conversation/ communication between employees across various departments / locations is valuable knowledge that can be made available through Dubber central repository.
- ✓ Dubber provides a platform / gateway to its users to be able to make cheap inbound and outbound calls across geographies and record the same on the fly in the central repository. These calls are recorded and saved on secure Dubber cloud.
- ✓ Users of the system can use Dubber services to retrieve these calls anywhere anytime through web / Smartphone devices (iPhone / Android).
- ✓ This platform enables B2B customers to improve their Service quality e.g. they can record client's conversation and understand client's requirement better as they can analyze the conversation later on. Using this platform Enterprises can also setup small call centres to meet their requirements. The system will keep track of all calls and manage these calls.



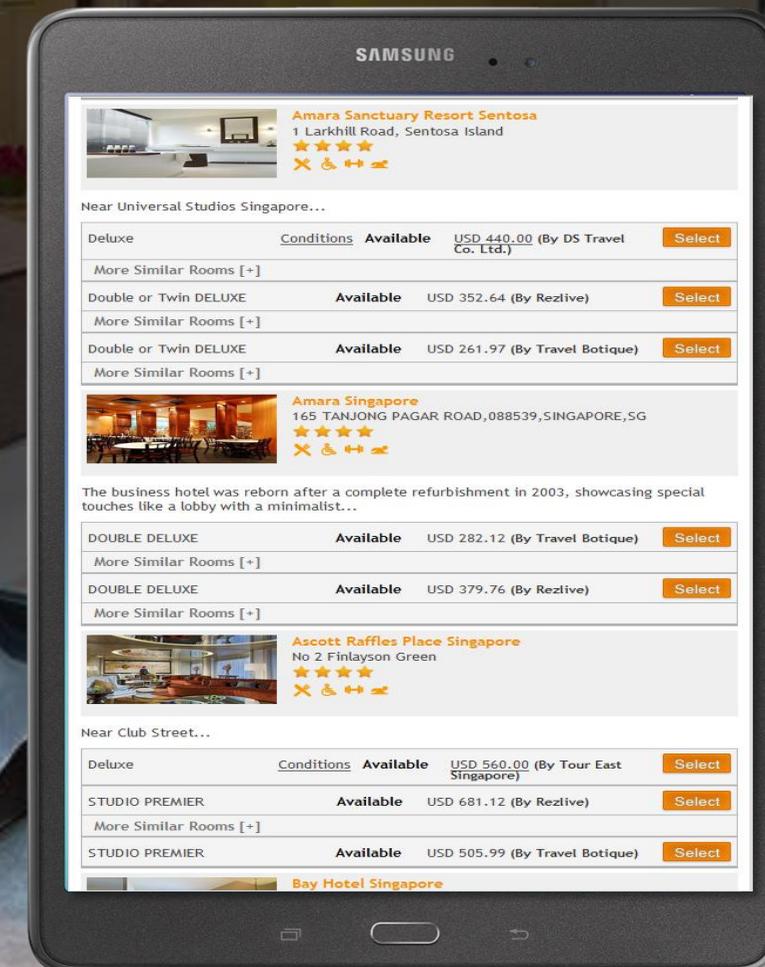
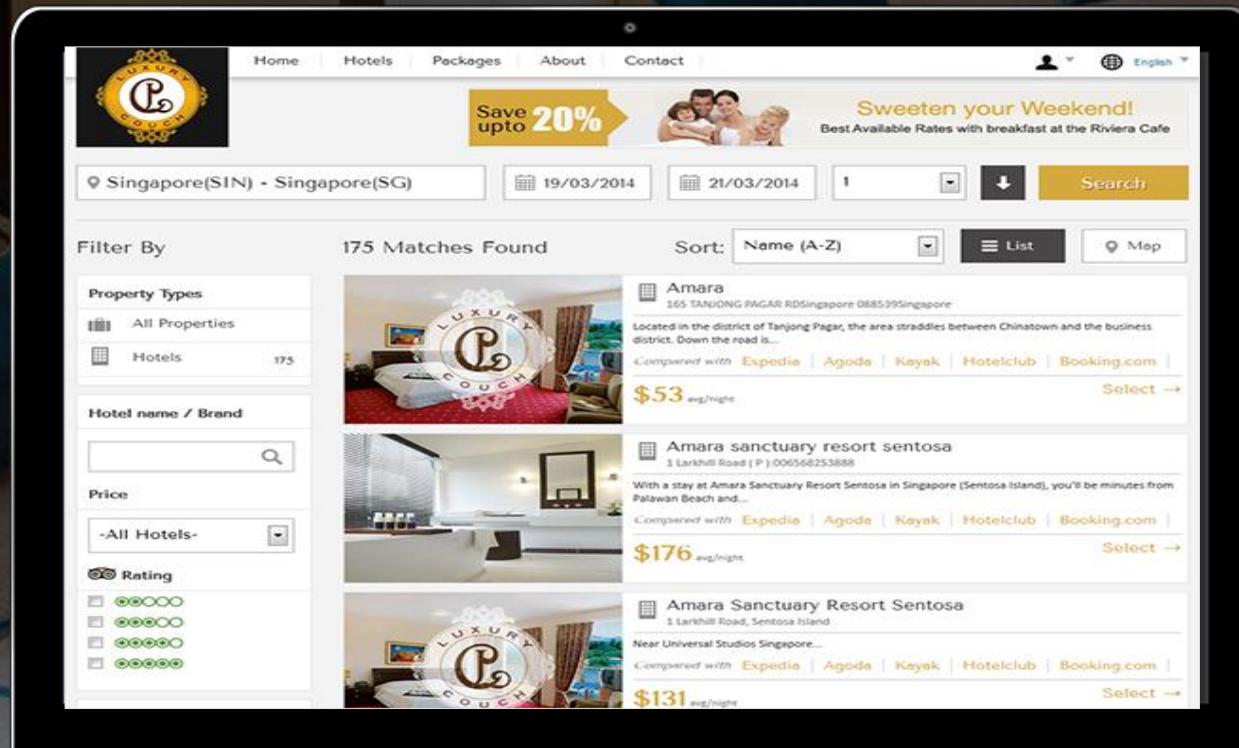
- ✓ eProcBay™ - is a robust , flexible and easy to use Business Process Management (BPM) tool to enable SME's to achieve enhancements in operational efficiency and assure increased cash flow & improved profitability
- ✓ Engaged from conceptualizing and building the eProcBay™ tool from scratch using .NET framework



# LUXURY COUCH WEB APPLICATION



- ✓ Luxury couch(LC), Premium travel experiences platform Offering Hotels, Transfers , Activities.
- ✓ Loop Developed a multilayered B2B/B2C platform for the best products with the best rates from Multiple Inventory Providers. LC B2b Interface has 6 Provider API's and a supplier extranet to add products/Pricing / Allotment and finally LC back office publish products
- ✓ Refer to figure on right the B2B product listing , price comparison from various inventory providers.
- ✓ B2C layer automatically gets the lowest pricing for a product after comparison in the B2B layer.



# CONTACT US



## CONTACT

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Loop.methods

Thank  
You